

### Naming Sponsor - \$6,500

- Logo placement on all promotional marketing materials from April 25 to July 16. Promotional mediums include newspaper, magazines - Bakersfield Life, TV, Radio, Streaming Video, Bakersfield.com, bakersfieldkidsfest.com, event signage, etc...
- T-shirt sponsorship (all event staff wear shirts)
- Prominent booth placement of 20x20 space
- 3x full page tab ad to run Monday to Friday through The Bakersfield Californian (must be used by September 30, 2016)
- Banner placement opportunity
- 100 event tickets

### Platinum Sponsor - \$3,500

- Name/Logo placement on some promotional marketing materials from April 25 to July 16. Promotional mediums include newspaper, magazines - Bakersfield Life, TV, Radio, Streaming Video, Bakersfield.com, bakersfieldkidsfest.com, event signage, etc...
- Prominent booth placement of 10x10 space
- 1x full page tab ad to run Monday to Friday through The Bakersfield Californian (must be used by September 30, 2016)
- 50 event tickets

### Gold Sponsor - \$2,500

- Name/Logo placement on some promotional marketing materials from April 25 to July 16. Promotional mediums include newspaper, magazines - Bakersfield Life, TV, Radio, Streaming Video, Bakersfield.com, bakersfieldkidsfest.com, event signage, etc...
- 10x10 booth space
- 1x half page tab ad to run Monday to Friday through The Bakersfield Californian (must be used by September 30, 2016)
- 25 event tickets

### Silver Sponsor - \$1,000

- Name/Logo placement on some promotional marketing materials from April 25 to July 16. Promotional mediums include newspaper, magazines - Bakersfield Life, TV, Radio, Streaming Video, Bakersfield.com, bakersfieldkidsfest.com, event signage, etc...
- 10x10 booth space
- 1x full page tab ad to run Monday to Friday through The Bakersfield Californian (must be used by September 30, 2016)
- 10 event tickets

### Fun Zone Sponsor - \$850

- Name/Logo placement at entrance to Fun Zone
- Name/logo placement on some promotional marketing materials from April 25 to July 16. Promotional mediums include newspaper, magazines - Bakersfield Life, TV, Radio, Streaming Video, Bakersfield.com, bakersfieldkidsfest.com, event signage, etc...
- 10x10 booth space
- 1x half page tab ad to run Monday to Friday through The Bakersfield Californian (must be used by September 30, 2016)
- 8 event tickets



#### Basic Booth - \$100

- 10x10 booth space
- Space Only. Vendor must provide tables and chairs



#### Booth Plus - \$150

- 10x10 booth space
- One 6 ft table and two chairs provided

### Check Box:



Need electricity

**For more information visit [kidsfestbakersfield.com](http://kidsfestbakersfield.com)**

Vendor instructions will be sent via e-mail by July 7th. All vendors are encouraged to bring a pop-up tent or other forms of shade.

## Registration/Payment Information

Company Name as it should appear in promotional materials:

\_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ ZIP \_\_\_\_\_

E-mail: \_\_\_\_\_

Phone: \_\_\_\_\_

Type of Business: \_\_\_\_\_

Signature: \_\_\_\_\_

Date: \_\_\_\_\_



**Charge to Credit Card (circle one)** VISA MasterCard

Card # \_\_\_\_\_

Expiration Date \_\_\_\_/\_\_\_\_ CVC# \_\_\_\_\_

Cardholder Name \_\_\_\_\_

Billing Address \_\_\_\_\_



**Check (Payable to AGM)**



**AGM Account**

Space reservations will not be confirmed without a signed contract and full payment 3 weeks prior to the event. Rates noted above are non-commissionable. Please make checks payable to AGM. In the event of a cancellation the vendor will be responsible for 50% of the amount contracted for. Cancellations within 2 weeks of the event will not be refunded. Should the event be cancelled due to causes beyond the control of the event management, its sponsors and exhibitors shall not be held liable and advance payments will be refunded in full.

