

The 3rd Annual



Saturday, July 16 • 10am - 3pm

Don't Miss Out!

KidsFest Bakersfield is a great place to get your products and services in front of hundreds of forward-thinking modern families, all while benefiting the Kern County Museum.



KidsFest Bakersfield will allow babies, toddlers, children, tweens and parents the opportunity to touch, feel, and experience your product while they explore 16 acres of creative fun. Families can spend time together and make lasting memories, all while enjoying activities, shopping and entertainment.



**AMERICAN
GENERAL MEDIA**

Naming Sponsor - \$6,500

- Logo placement on all promotional marketing materials from April 25 to July 16. Promotional mediums include newspaper, magazines - Bakersfield Life, TV, Radio, Streaming Video, Bakersfield.com, bakersfieldkidsfest.com, event signage, etc...
- T-shirt sponsorship (all event staff wear shirts)
- Prominent booth placement of 20x20 space
- 3x full page tab ad to run Monday to Friday through The Bakersfield Californian (must be used by September 30, 2016)
- Banner placement opportunity
- 100 event tickets

Platinum Sponsor - \$3,500

- Name/Logo placement on some promotional marketing materials from April 25 to July 16. Promotional mediums include newspaper, magazines - Bakersfield Life, TV, Radio, Streaming Video, Bakersfield.com, bakersfieldkidsfest.com, event signage, etc...
- Prominent booth placement of 10x10 space
- 1x full page tab ad to run Monday to Friday through The Bakersfield Californian (must be used by September 30, 2016)
- 50 event tickets

Gold Sponsor - \$2,500

- Name/Logo placement on some promotional marketing materials from April 25 to July 16. Promotional mediums include newspaper, magazines - Bakersfield Life, TV, Radio, Streaming Video, Bakersfield.com, bakersfieldkidsfest.com, event signage, etc...
- 10x10 booth space
- 1x half page tab ad to run Monday to Friday through The Bakersfield Californian (must be used by September 30, 2016)
- 25 event tickets

Silver Sponsor - \$1,000

- Name/Logo placement on some promotional marketing materials from April 25 to July 16. Promotional mediums include newspaper, magazines - Bakersfield Life, TV, Radio, Streaming Video, Bakersfield.com, bakersfieldkidsfest.com, event signage, etc...
- 10x10 booth space
- 1x full page tab ad to run Monday to Friday through The Bakersfield Californian (must be used by September 30, 2016)
- 10 event tickets

Fun Zone Sponsor - \$850

- Name/Logo placement at entrance to Fun Zone
- Name/logo placement on some promotional marketing materials from April 25 to July 16. Promotional mediums include newspaper, magazines - Bakersfield Life, TV, Radio, Streaming Video, Bakersfield.com, bakersfieldkidsfest.com, event signage, etc...
- 10x10 booth space
- 1x half page tab ad to run Monday to Friday through The Bakersfield Californian (must be used by September 30, 2016)
- 8 event tickets



Basic Booth - \$100

- 10x10 booth space
- Space Only. Vendor must provide tables and chairs



Booth Plus - \$150

- 10x10 booth space
- One 6 ft table and two chairs provided

Check Box:



Need electricity

For more information visit kidsfestbakersfield.com

Vendor instructions will be sent via e-mail by July 7th. All vendors are encouraged to bring a pop-up tent or other forms of shade.

Registration/Payment Information

Company Name as it should appear in promotional materials:

Contact Name: _____

Address: _____

City: _____ State: _____ ZIP _____

E-mail: _____

Phone: _____

Type of Business: _____

Signature: _____

Date: _____



Charge to Credit Card (circle one) VISA MasterCard

Card # _____

Expiration Date ____ / ____ CVC# _____

Cardholder Name _____

Billing Address _____



Check (Payable to AGM)



AGM Account

Space reservations will not be confirmed without a signed contract and full payment 3 weeks prior to the event. Rates noted above are non-commissionable. Please make checks payable to AGM. In the event of a cancellation the vendor will be responsible for 50% of the amount contracted for. Cancellations within 2 weeks of the event will not be refunded. Should the event be cancelled due to causes beyond the control of the event management, its sponsors and exhibitors shall not be held liable and advance payments will be refunded in full.

