

2015

Miscellaneous Rates

411 N. Mill Street
Tehachapi, CA 93561
661-822-6828
advertise@tehachapinews.com
www.tehachapinews.com



Rates on this sheet are not subject to further discounting, but advertising ordered at these rates counts toward revenue commitment for discounts on display advertising.

Classified Liners

Lost and Found - no charge

Items for sale, \$75 or less - 3 lines, 1 week, no charge (does not include animals)

Bargain Counter (items for sale, \$76 to \$250), 3 lines, 3 weeks, \$7.50 (private party only)

Yard Sale rain insurance, \$3.50 (restrictions apply)

Other Classifications

Private Party	3 Lines	4 Lines	5 Lines	6 Lines	7 Lines	8 Lines	9 Lines	10 Lines	Add'l Line
1 Week	10.37	13.13	15.89	18.65	21.41	24.17	26.93	29.69	2.76
2 Weeks	17.52	22.20	26.88	31.56	36.24	40.92	45.60	50.28	4.68
3 Weeks	23.40	29.64	35.88	42.12	48.36	54.60	60.84	67.08	6.24
4 Weeks	26.56	33.68	40.80	47.92	55.04	62.16	69.28	76.40	7.08

Commercial	3 Lines	4 Lines	5 Lines	6 Lines	7 Lines	8 Lines	9 Lines	10 Lines	Add'l Line
1 Week	13.51	17.07	20.63	24.19	27.75	31.31	34.87	38.43	3.56
2 Weeks	20.90	26.42	31.94	37.46	42.98	48.50	54.02	59.54	5.52
3 Weeks	26.37	33.33	40.29	47.25	54.21	61.17	68.13	75.09	6.96
4 Weeks	30.36	38.36	46.36	54.36	62.36	70.36	78.36	86.36	8.00

Add-ons:

One-time charge added to order

	Private Party	Commercial
Border	\$5	\$10
Highlight	\$5	\$10
Photo	\$5	\$10

Boldfacing more than first two words — 10 cents per word

Public Notices

Fictitious Business Name Statement	
Runs four consecutive weeks	\$24.50
Each additional name	\$3.00
Abandonment of Fictitious Business Name	
Runs four consecutive weeks	\$24.50
Withdrawal from Partnership	
Runs four consecutive weeks	\$24.50
Name Change	
Runs four consecutive weeks	\$135.00
Alcoholic Beverage Control Notice	
Runs one week	\$32.50
Alcoholic Beverage Control Notice, 3 weeks	
Runs three consecutive weeks	\$85.00
All other legal advertising	\$20.00 per inch per week

OPEN/NATIONAL DISPLAY ADVERTISING RATE (commissionable)

\$19.00 per column inch (ROP)
\$22.80 per column inch (Classified)

SPECIAL SIZES AND DIRECTORIES

Front Page Ad (Size 51), limited availability\$180 per week

Find It Fast Directory

Single Size (1.5" wide by 1.5" high)

6 weeks\$99
13 weeks\$195

Double Size (1.5" wide by 3" high)

6 weeks\$179
13 weeks\$377

Worship Directory

Three sizes:

Small\$28.50 per week (2 col x 1 inch)
Medium.....\$40 per week (2 col x 1.5 inch)
Large.....\$55 per week (2 col x 2 inch)

Coupon Special

2x2 (Size 2) coupon special rate — \$38
Ad must be coupon offering value or discount

Real Estate Spotlight

2 column x 3 inch Classified Display (also runs as static web ad)
Print-Web Combo, 1 week\$49.00 weekly

Front Page Stick-On Ad

"Memo Stick" full color stick-on ad on front page\$499 weekly

Full Color Glossy Flyers Designed, Printed & Distributed

14,500\$649