

# 2015

## Classified Rates

411 N. Mill Street  
 Tehachapi, CA 93561  
 661-822-6828  
 advertise@tehachapinews.com  
 www.tehachapinews.com



### Non-profit Discount

501 (c) (3) non-profit organizations may receive a discount of 20% off the applicable Local Rate. Organizational discounts do not apply. Spending commitment (volume) discounts may apply.

### Net Rates

These rates are net rates not subject to commission or discounting except by prior written agreement.

## Rates Per Week

### Dimensions in Inches

Ad Size	Width	Height	Columns Wide	Rate
Full Page	10	12.5	8	\$809
Half Page V	4.944	12.5	4	\$430
Half Page H	10	6.125	8	\$430
Quarter Page	4.944	6.125	4	\$222
Size 10	1.153	1	1	\$11
Size 11	1.153	2	1	\$23
Size 12	2.417	1	2	\$23
Size 13	2.417	2	2	\$46
Size 14	2.417	3	2	\$68
Size 15	2.417	4	2	\$92
Size 16	2.417	5	2	\$114
Size 17	2.417	6	2	\$130
Size 18	4.944	3	4	\$130
Size 19	4.944	4	4	\$168
Size 20	4.944	5	4	\$211

## Spending Commitment

Quarter	Year	Discount
\$1,000	\$4,000	5%
\$2,000	\$8,000	8%
\$3,000	\$12,000	11%
\$4,000	\$16,000	15%