

2015 TEHACHAPINEWS.COM RATE CARD

TehachapiNews.com is the local online source for community news, local news, sports and breaking news alerts. With an average of 130,000 page views and 32,000 users each month.**

In the past 12 months, Kern County consumers Online Activities

- * 61% shopped online
- * 57% shopped for clothing or accessories
- * 30% shopped for home accessories
- * 24% spent \$1000 or more

In the past 30 days, Kern County consumers used the internet/apps

- * 47% to find a business address or phone number
- * 28% for local news
- * 27% for restaurant information

**Source: Google Analytic November 2014 *Source Scarborough Research R2 2014

TehachapiNews.com Rates

BANNERS

Leader Board (728x90).....	\$179 per month
Big Box (300x250).....	\$159 per month

FIXED BANNERS

Button (120x60).....	\$59 per month
.....	\$249 prepaid for 6 months

RUN OF NETWORK BANNERS

RON Banners run across sites part of TBC Media.

Leader Board (728x90).....	\$10 cpm
Big Box (300x250).....	\$10 cpm

Cancellation Policy: Orders must be canceled two business days prior to start; otherwise client will be billed 50% of order.

Discounts: 20% discount for qualified non-profit 501c3 organizations.

Leader Board



Big Box

Buttons

A MEMBER OF THE  TBC MEDIA FAMILY

Email Advertise@tehachapinews.com or call 661-822-6828

Valid January 2015