



healthy bakersfield

EXPO

March 22, 2014 | 10 am - 4 pm
Rabobank Theater

The 5th ANNUAL

Bringing together industry leaders and companies to provide Kern County residents a one-stop-shop to learn about the ever-changing health and fitness industry.

Don't miss the opportunity to promote your product or service in front of your perfect target audience!



For booth reservations please contact Mira Patel (661) 395-7586

LOCAL SPONSORS



www.bakersfield.com



CHOOSE YOUR TOTAL PACKAGE

Basic Booth Package \$500
 10'x10' booth
 1/8 Page Color Ad (4.916" x 3.06")
 Name included in the Healthy Bakersfield Special Section

Booth Only Package \$350
 10'x10' booth
 Name included in the Healthy Bakersfield Special Section

Non-Profit Booth Only Package \$250
 10'x10' booth
 Name included in the Healthy Bakersfield Special Section
 Must be a 501(c) to qualify.

Bag Stuffing Only \$100
 per item
 Note: All booths contain an 8' table, 2 chairs, and black linens.

Platinum Sponsorship \$5,000
 Double booth
 Full Page Color Ad (10" x 12.5") in special section
 Logo on Memo Stick Full Distribution
 Logo on Pencil Ads
 Free Full Page ad in a bWell 2014 edition (8.87" x 11.25" Full Bleed)
 Logo placement on promotional materials and signage
 May include an item in the event bags
 Exclusivity in your field or industry (within this sponsorship level)

Gold Sponsorship \$2,500
 10'x10' booth
 1/2 Page Color Ad (vert: 4.916" x 12.5") (horz: 10" x 6.125")
 Logo placement on all print & TV Promotion and event signage
 May include an item in the event bags
 Exclusivity in your field or industry (within this sponsorship level)
 May purchase a second booth for an additional \$250

Silver Package \$1,500
 10'x10' booth
 1/4 Page Color Ad (4.916" x 6.125")
 Company name typeset in some of the promo materials
 May purchase a second booth for an additional \$300

ADDITIONAL:

Check here if you need electricity

Check here if you would like event posters for promotion

Extra Tables QTY: _____

Dates & Deadlines

Registration Deadline: Fri., February 28 @ 5 pm
Special Section Art Deadline: Mon., March 3 @ 5 pm
Special Section Publish Date: Fri., March 21

healthybakersfield.com

To engage attendees and generate prospective business, it is strongly encouraged you perform raffle prize drawings at your booth.

Registration/Payment Information

Company Name as it should appear in promotional materials:

Contact Name: _____

Address: _____

City: _____ State: _____ ZIP _____

E-mail: _____

Phone: _____

Signature: _____

Mira Patel
 The Bakersfield Californian
 P.O. Box 440, Bakersfield, CA 93302
 mpatel@bakersfield.com • FAX: 661-395-7527

Charge to Credit Card (circle one) VISA MasterCard

Card # _____

Expiration Date ____ / ____ CVC# _____

Cardholder Name _____

Billing Address _____

Check (Payable to The Bakersfield Californian)

TBC Account

Date: _____

Space reservations will not be confirmed without a signed contract and full payment 3 weeks prior to the event. Please make checks payable to The Bakersfield Californian. In the event of a cancellation the vendor will be responsible for 50% of the amount contracted for. Cancellations within 2 weeks of the event will not be refunded. Should the event be cancelled due to causes beyond the control of the event management, its sponsors and exhibitors shall not be held liable and advance payments will be refunded in full.