

Naming Sponsor - \$15,000

- Logo placement on all promotional marketing materials from April 25 to July 18. Promotional mediums include newspaper, magazines - Bakersfield Life and B Well, TV, Radio, Streaming Video, Bakersfield.com, bakersfieldkidsfest.com, event signage, etc...
- Input on celebrity selection.
- T-shirt sponsorship (all event staff wear shirts)
- Prominent booth placement of 20x20 space
- 3x full page tab ad to run Monday to Friday (must be used by September 30, 2015)
- Banner placement opportunity
- 100 event tickets
- Opportunity to place an item in goodie bag

Platinum Sponsor - \$5,000

- Name/Logo placement on some promotional marketing materials from April 25 to July 19. Promotional mediums include newspaper, magazines - Bakersfield Life and B Well, TV, Radio, Streaming Video, Bakersfield.com, bakersfieldkidsfest.com, event signage, etc...
- Prominent booth placement of 10x10 space
- 1x full page tab ad to run Monday to Friday (must be used by September 30, 2015)
- 50 event tickets
- Opportunity to place an item in goodie bag

Gold Sponsor - \$2,500

- Name/Logo placement on some promotional marketing materials from April 25 to July 19. Promotional mediums include newspaper, magazines - Bakersfield Life and B Well, TV, Radio, Streaming Video, Bakersfield.com, bakersfieldkidsfest.com, event signage, etc...
- 10x10 booth space
- 1x half page tab ad to run Monday to Friday (must be used by September 30, 2015)
- 25 event tickets
- Opportunity to place an item in goodie bag

Silver Sponsor - \$1,000

- Name/Logo placement on some promotional marketing materials from April 25 to July 19. Promotional mediums include newspaper, magazines - Bakersfield Life and B Well, TV, Radio, Streaming Video, Bakersfield.com, bakersfieldkidsfest.com, event signage, etc...
- 10x10 booth space
- 1x full page tab ad to run Monday to Friday (must be used by September 30, 2015)



sp30678 02/02/15

The Bakersfield Californian

A MEMBER OF THE  TBC MEDIA FAMILY