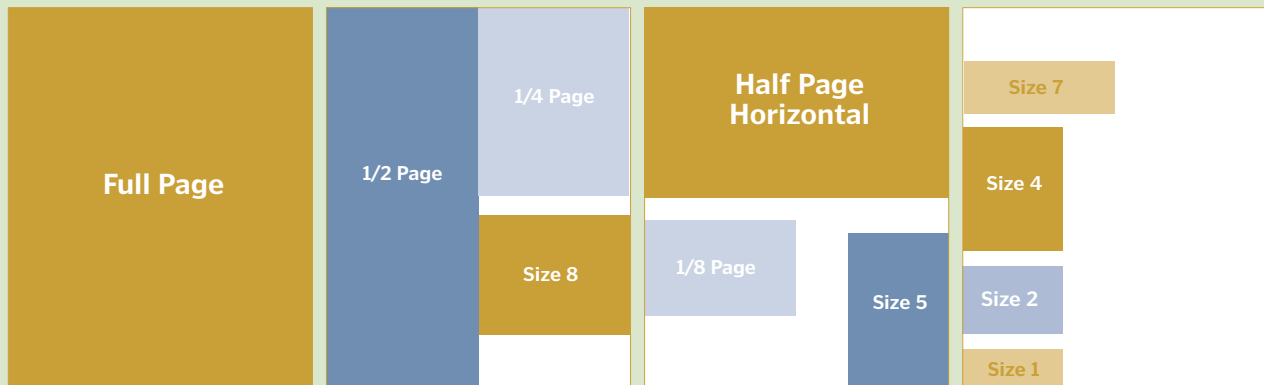
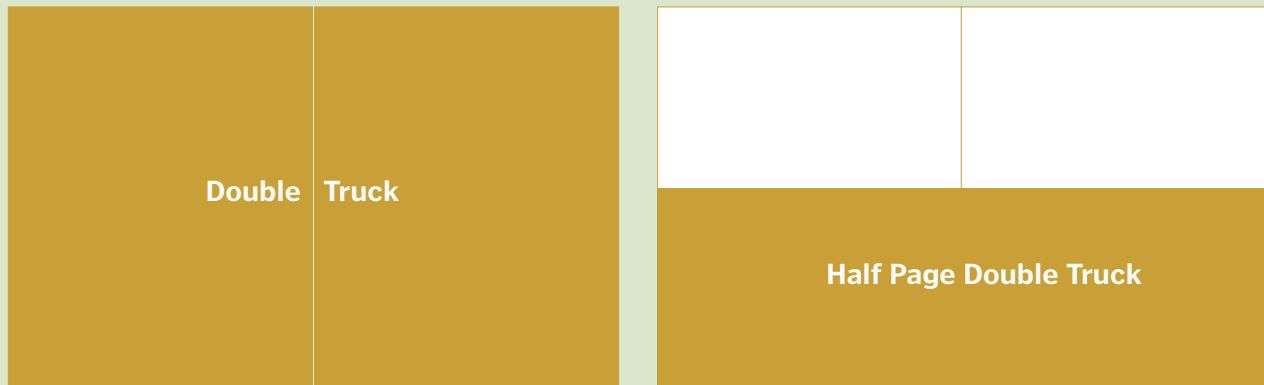


# MODULARSIZING2014

## WEEKDAY MODULAR SIZES



WEEKDAY SIZES	Dimensions	Inches Wide	Inches Deep
Double Truck .....	12.5 col. x 12.5" .....	20.750 .....	12.50
1/2 Double Truck .....	12.5 col. x 6.125" .....	20.750 .....	6.125
Full Page .....	6 col. x 12.5" .....	10.000 .....	12.50
1/2 Page Vertical .....	3 col. x 12.5" .....	4.916 .....	12.50
1/2 Page Horizontal .....	6 col. x 6.125" .....	10.000 .....	6.125
1/4 Page .....	3 col. x 6.125" .....	4.916 .....	6.125
Size 8 .....	3 col. x 4.30" .....	4.916 .....	4.30
1/8 Page .....	3 col. x 3.06" .....	4.916 .....	3.06
Size 7 .....	3 col. x 1.775" .....	4.916 .....	1.775
Size 5 .....	2 col. x 5" .....	3.222 .....	5.00
Size 4 .....	2 col. x 4" .....	3.388 .....	4.00
Size 2 .....	2 col. x 2" .....	3.388 .....	2.00
Size 1 .....	2 col. x 1" .....	3.388 .....	1.00

# MODULARSIZING2014

## WEEKEND MODULAR SIZES

### DOMINANCE



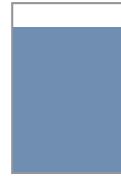
**Double Page Spread**  
Retail - 21.887" x 20.75"  
Class - 21.883" x 20.75"



**1/2 Double Page Spread**  
Retail - 21.887" x 10.375"  
Class - 21.833" x 10.375"



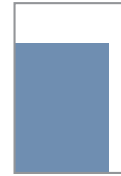
**Full Page**  
Retail - 10.388" x 20.75"  
Class - 10.386" x 20.75"



**Prestige**  
Retail - 10.388" x 18.0"  
Class - 10.386" x 18.0"

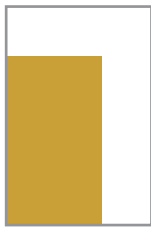


**Dominant**  
Retail - 8.638" x 18.0"  
Class - 8.297" x 18.0"



**3/5 Page**  
Retail - 8.638" x 16.0"  
Class - 7.253" x 15.0"

### IMPACT



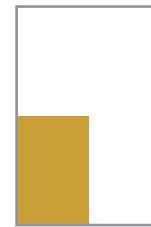
**Impress**  
Retail - 6.888" x 16.0"  
Class - 6.208" x 16.0"



**1/2 Page Vert.**  
Retail - 5.138" x 20.75"  
Class - 5.164" x 20.75"

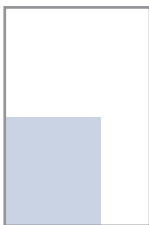


**1/2 Page Horiz.**  
Retail - 10.388" x 10.375"  
Class - 10.386" x 10.375"

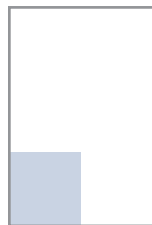


**1/4 Page Vert.**  
Retail - 5.138" x 10.375"  
Class - 5.164" x 10.375"

### BREAKTHROUGH



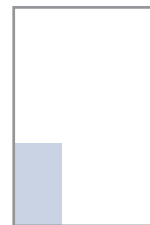
**1/3 Page**  
Retail - 6.888" x 10.5"  
Class - 6.208" x 10.5"



**1/6 Page**  
Retail - 5.138" x 7.0"  
Class - 5.164" x 6.0"



**Banner**  
Retail - 10.388" x 2.0"  
Class - 10.386" x 2.0"



**1/8 Page Vert.**  
Retail - 3.388" x 7.75"  
Class - 4.119" x 6.5"



**1/8 Page Horiz.**  
Retail - 5.138" x 5.25"  
Class - 5.164" x 5.25"

### PRESENCE



**1/2 Banner**  
Retail - 5.138" x 2.0"  
Class - 5.164" x 2.0"



**Size One**  
Retail - 3.388" x 1.0"  
Class - 2.030" x 1.0"



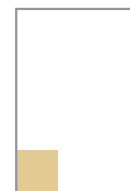
**Size Two**  
Retail - 3.388" x 2.0"  
Class - 4.119" x 2.0"



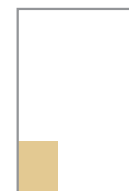
**Size Three**  
Retail - 3.388" x 3.0"  
Class - 4.119" x 3.0"



**Size Four**  
Retail - 3.388" x 4.0"  
Class - 4.119" x 4.0"



**Size Five**  
Retail - 3.388" x 5.0"  
Class - 4.119" x 5.0"



**Size Six**  
Retail - 3.388" x 6.0"  
Class - 4.119" x 6.0"