

kidsfest bakersfield



Saturday, July 18 • 9am - 2pm • At the Kern County Museum

Don't Miss Out!

In our first year we had over 5,000 in attendance

2015 will be even bigger!!

KidsFest Bakersfield is a great place to get your products and services in front of hundreds of forward-thinking modern families.



KidsFest Bakersfield will allow babies, toddlers, children, tweens and parents the opportunity to touch, feel, and experience your product while they explore 16 acres of creative fun. Families can spend time together and make lasting memories, all while enjoying activities, shopping and entertainment.

Brought to you by



The Bakersfield Californian

A MEMBER OF THE  TBC MEDIA FAMILY



For more information contact
your sales executive or
Shauna Rockwell
srockwell@bakersfield.com
(661) 392-5716

Naming Sponsor - \$15,000

- Logo placement on all promotional marketing materials from April 25 to July 18. Promotional mediums include newspaper, magazines - Bakersfield Life and B Well, TV, Radio, Streaming Video, Bakersfield.com, bakersfieldkidsfest.com, event signage, etc...
- Input on celebrity selection.
- T-shirt sponsorship (all event staff wear shirts)
- Prominent booth placement of 20x20 space
- 3x full page tab ad to run Monday to Friday (must be used by September 30, 2015)
- Banner placement opportunity
- 100 event tickets

Platinum Sponsor - \$5,000

- Name/Logo placement on some promotional marketing materials from April 25 to July 18. Promotional mediums include newspaper, magazines - Bakersfield Life and B Well, TV, Radio, Streaming Video, Bakersfield.com, bakersfieldkidsfest.com, event signage, etc...
- Prominent booth placement of 10x10 space
- 1x full page tab ad to run Monday to Friday (must be used by September 30, 2015)
- 50 event tickets

Gold Sponsor - \$2,500

- Name/Logo placement on some promotional marketing materials from April 25 to July 18. Promotional mediums include newspaper, magazines - Bakersfield Life and B Well, TV, Radio, Streaming Video, Bakersfield.com, bakersfieldkidsfest.com, event signage, etc...
- 10x10 booth space
- 1x half page tab ad to run Monday to Friday (must be used by September 30, 2015)
- 25 event tickets

Silver Sponsor - \$1,000

- Name/Logo placement on some promotional marketing materials from April 25 to July 18. Promotional mediums include newspaper, magazines - Bakersfield Life and B Well, TV, Radio, Streaming Video, Bakersfield.com, bakersfieldkidsfest.com, event signage, etc...
- 10x10 booth space
- 1x full page tab ad to run Monday to Friday (must be used by September 30, 2015)

Fun Zone Sponsor - \$850

- Name/Logo placement at entrance to Fun Zone
- Name/logo placement on some promotional marketing materials from April 25 to July 18. Promotional mediums include newspaper, magazines - Bakersfield Life and B Well, TV, Radio, Streaming Video, Bakersfield.com, bakersfieldkidsfest.com, event signage, etc...
- 10x10 booth space
- 1x half page tab ad to run Monday to Friday (must be used by September 30, 2015)

SOLD



Basic Booth - \$100

- 10x10 booth space
- Space Only. Vendor must provide tables and chairs



Booth Plus - \$150

- 10x10 booth space
- One 8 ft table with table cover and two chairs provided

Check Box:



Need electricity



Promotional posters

For more information visit, kidsfestbakersfield.com

Vendor instructions will be sent via e-mail by July 1st. All vendors are encouraged to bring a pop-up tent or other forms of shade.

Registration/Payment Information

Company Name as it should appear in promotional materials:

Contact Name: _____

Address: _____

City: _____ State: _____ ZIP _____

E-mail: _____

Phone: _____

Signature: _____



Charge to Credit Card (circle one) VISA MasterCard

Card # _____

Expiration Date ____ / ____ CVC# _____

Cardholder Name _____

Billing Address _____



Check (Payable to The Bakersfield Californian)



TBC Account

Date: _____

Space reservations will not be confirmed without a signed contract and full payment 3 weeks prior to the event. Rates noted above are non-commissionable. Please make checks payable to The Bakersfield Californian. In the event of a cancellation the vendor will be responsible for 50% of the amount contracted for. Cancellations within 2 weeks of the event will not be refunded. Should the event be cancelled due to causes beyond the control of the event management, its sponsors and exhibitors shall not be held liable and advance payments will be refunded in full.