

2014

Local Retail Rates

411 N. Mill Street
Tehachapi, CA 93561
661-822-6828
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www.tehachapinews.com



Non-profit Discount

501 (c) (3) non-profit organizations may receive a discount of 20% off the applicable Local Rate. Organizational discounts do not apply. Spending commitment (volume) discounts may apply.

Rates Per Week

Prices Include Full Color

Dimensions in Inches

Ad Size	Width	Height	Columns Wide	Rate
Double Truck.....	20.75.....	12.5.....	12.5.....	\$1582
Full Page	10.....	12.5.....	6.....	\$809
Half Page V.....	4.916.....	12.5.....	3.....	\$430
Half Page H	10.....	6.125.....	6.....	\$430
One Third Page	3.222.....	12.5.....	2.....	\$295
Quarter Page.....	4.916.....	6.125.....	3.....	\$222
Eighth Page	4.916.....	3.06.....	3.....	\$119
Size 8	4.916.....	4.3.....	3.....	\$161
Size 7.....	4.916.....	1.775.....	3.....	\$69
Size 5	3.222.....	5.....	2.....	\$127
Size 4	3.222.....	4.....	2.....	\$102
Size 2.....	3.222.....	2.....	2.....	\$52
Size 1.....	3.222.....	1.....	2.....	\$26

Spending Commitment

Quarter	Year	Discount
\$1,000	\$4,000	5%
\$2,000	\$8,000	8%
\$3,000	\$12,000	11%
\$4,000	\$16,000	15%