



benefiting the Kern County Museum
Saturday, July 19 | 10 a.m. to 3 p.m.

Event Details

Looking for an exciting, affordable and fun day out with your family? Then don't miss the inaugural KidsFest!

KidsFest is a fun-filled day for babies, toddlers, children, tweens and families to play and learn about all the important aspects of raising happy, healthy kids. Families can spend time together and make lasting memories, all while enjoying activities, shopping and entertainment. Visit with over 100 vendor booths~ including summer camps, schools, dentists, toy stores, and clothing stores~ sample food and drink, play on the bounce houses, and much, much more. Enjoy face painting, mobile video games, meet with costume characters, balloon animals, magicians and on-going entertainment throughout the day.

Co-Presenting Sponsor - \$5,000

- Logo placement on all promotional marketing materials during April 26 to July 19. Promotional mediums include newspaper, magazines - Bakersfield Life and B Well, Bakersfield.com, bakersfieldkidsfest.com, event signage, etc...
- Prominent booth placement of 20x20 space
- 3x full page tab ad to run Monday to Friday (must be used by September 30, 2014)
- Banner placement opportunity
- 4x family 4-packs
- Opportunity to place an item in goodie bag

Event Sponsor - \$2,000

- Name/Logo placement on some promotional marketing materials during April 26 to July 19. Promotional mediums include newspaper, magazines - Bakersfield Life and B Well, Bakersfield.com, bakersfieldkidsfest.com, event signage, etc...
- Prominent booth placement of 10x10 space
- 1x full page tab ad to run Monday to Friday (must be used by September 30, 2014)
- 2x family 4-packs
- Opportunity to place an item in goodie bag

SIGN ME UP TODAY!

Contact, Mira Patel | 661.395.7586 | mpatel@bakersfield.com