

# 2015

## Local Retail Rates

411 N. Mill Street  
Tehachapi, CA 93561  
661-822-6828  
advertise@tehachapinews.com  
www.tehachapinews.com



### Non-profit Discount

501 (c) (3) non-profit organizations may receive a discount of 20% off the applicable Local Rate. Organizational discounts do not apply. Spending commitment (volume) discounts may apply.

### Net Rates

These rates are net rates not subject to commission or discounting except by prior written agreement.

## Rates Per Week Prices Include Full Color

### Dimensions in Inches

Ad Size	Width	Height	Columns Wide	Rate
Double Truck.....	20.75.....	12.5.....	12.5.....	\$1582
Full Page.....	10.....	12.5.....	6.....	\$809
Half Page V.....	4.916.....	12.5.....	3.....	\$430
Half Page H.....	10.....	6.125.....	6.....	\$430
One Third Page.....	3.222.....	12.5.....	2.....	\$295
Quarter Page.....	4.916.....	6.125.....	3.....	\$222
Eighth Page.....	4.916.....	3.06.....	3.....	\$119
Size 8.....	4.916.....	4.3.....	3.....	\$161
Size 7.....	4.916.....	1.775.....	3.....	\$69
Size 5.....	3.222.....	5.....	2.....	\$127
Size 4.....	3.222.....	4.....	2.....	\$102
Size 2.....	3.222.....	2.....	2.....	\$52
Size 1.....	3.222.....	1.....	2.....	\$26

## Spending Commitment

Quarter	Year	Discount
\$1,000.....	\$4,000.....	5%
\$2,000.....	\$8,000.....	8%
\$3,000.....	\$12,000.....	11%
\$4,000.....	\$16,000.....	15%