

New customers are searching for you online!

ARE YOU BEING FOUND?

Our Search Engine Optimization program focuses heavily on quality content and ensures that your site is accessible to search engines. Improving your ranking on Google's search engine results pages.

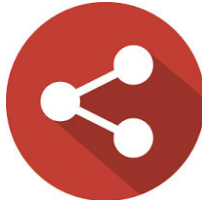
OUR SEO SERVICES INCLUDE:



**On-Page
Tech SEO**



**SEO Content
Blog & Video**



**Social
Bookmarking**



**SEO Business
Listings**



**Ratings &
Reviews**

WHY YOUR BUSINESS NEEDS SEO:

- Consumers start their search for new products and services online
- Follow SEO best practices helps you to be found higher in search
- Being found more often search generates you more leads
- SEO best practices make for a better user experience around your brand
- SEO helps you attract the right people at the right time (when they are searching for keywords that relate to what you offer)
- It helps you build reputation and credibility online
- It helps make sure you have a good presence on mobile
- SEO is a long-time strategy that isn't going anywhere anytime soon

How we get you found!

DEDICATED TEAM & PLANNING MEETING

We'll assign a dedicated Digital Content Manager to connect with your Marketing team at least once per month to plan the next 30 days of content. During this meeting we discuss your objectives, promotional plans and other news of your business to guide our copy creation and posts for the coming weeks and months.

ON PAGE SEO

The techniques we apply to your website – including these three areas:

Keyword Research & Selection

Finding the top keywords that consumers are actually searching

Technical SEO Improvement

Making sure best practices used “under the hood” of your site for Page Title, Meta Descriptions, and Meta Tags, SEO plug-ins, site map set up and verifying site with Google.

SEO Friendly Copy

Ensuring that the copy used to describe the business, products and services is both pleasing to Humans and Google, with best keywords used appropriately. Highly recommend a Blog section for your site with regular updates to keep site fresh with latest news of your company.



OFF PAGE & MONTHLY SEO SERVICES

Content is King! - Beyond the website, we provide the following SEO services

SEO Business Listings

Optimization of your listing on the top 50 directory sites, including Google, where majority of search happens., provides backlinks as well as 50 new opportunities to rank in search.

Blog Articles

A monthly keyword rich blog articles on your site or Google Blogger account provides refreshing content which Google loves to see.

SEO Videos

Our quality montage YouTube videos with professional voice-over talent, music and keyword optimization rank on Google.

Social Bookmarking

Generation of additional exposure and quality backlinks increase your website's authority online. The higher the authority, the more Google want's to rank you.

Increasing Ratings & Reviews

Increase your reviews online by following our best practices for generating more positive ratings and comments about your business.

Monthly reporting to show improvement in organic search results