

Site, search and contextual

Put your ad in front of a customized audience using the following retargeting strategies:

SITE RETARGETING:

People who know you

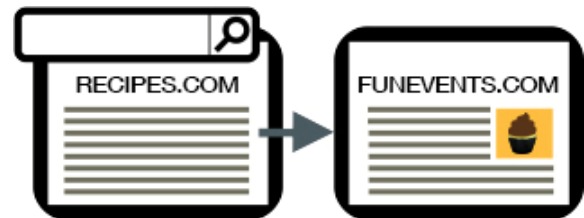
Users visit your website. Unfortunately 97% of site visitors will leave without taking action. We show them your ad as they browse the internet and remind them of your brand and to come back when they are ready to buy.



SEARCH TARGETING:

People searching for your products and services

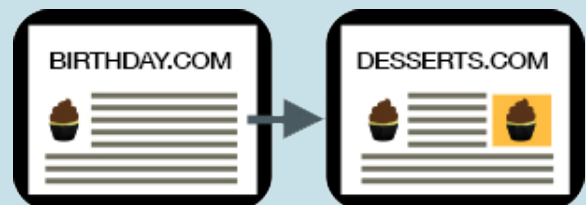
As users perform searches across the web, we collect data associated with those searches. Based on the keywords they have searched, we show your ad to those who have performed searches relevant to your products and services.



CONTEXTUAL TARGETING:

People viewing content relevant to what you offer

As users browse the web, consuming content, we collect data associated with that content. Based on the keywords and/or the categories of the content, we show your ad to those who are reading about topics relevant to your products and services.



We can reach your audience on desktops/laptops, tablets & smartphones.

If they've been to your website, searched for your products and services, or they're reading content relevant to what you offer, we'll help get your message in front of them today. Plus, all campaigns are geo-targeted, ensuring that we only share your ad with potential customers in your service area.

Ad formats available include standard display, Facebook, mobile and video.