

FUN FOR THE WHOLE FAMILY



kidsfest bakersfield

Don't Miss Out on KidsFest
Sunday, May 7th, 2017 ~ From 11am – 3pm

KidsFest Bakersfield will allow babies, toddlers, children, tweens and parents the opportunity to touch, feel, and experience your product while they explore 16 acres of creative fun. Families can spend time together and make lasting memories, all while enjoying activities, shopping and entertainment.

KidsFest Bakersfield is a great place to get your products and service in front of hundreds of forward-thinking modern families, all while benefiting Pioneer Village inside the Kern County Museum

For more information, please call Tina Zimmermann at 661.328.1410 ext 226



Sunday, May 7th 11a-3p

Kids Fest Presenting Sponsor \$6,500.00

(2-maximum) sponsorship is exclusive

Your business name included in Approximately 720 promos throughout six of our radio stations; March 20th – May 7th; KISV-FM, KGFM-FM, KEBT-FM, KKXX-FM, KERN-AM & FM, ESPN AM & FM promoting Kids Fest

Logo placement on all marketing materials; Kids Fest web page, social media, newspaper, Bakersfield Life Magazine, T.V., E-blast
Logo on Kids Fest T-shirts

Forty (40) banked commercials to be used on one (1) station of your choice: KERN, ESPN, KGFM (maximum 20 commercials per week) 20x20 space at event. (Vendor is responsible for equipment, set-up, tear-down)Up to four (4) banners displayed at event
Eight (8) live remote mentions at event
One-hundred (100) tickets to event

Kids Fest-Best Sponsor \$2,500.00

(4-maximum) sponsorship is exclusive

Logo placement on all marketing materials; Kids Fest web page, social media, newspaper, Bakersfield Life Magazine, T.V., E-blast

Twenty (20) banked commercials to be used on one (1) station of your choice: KERN, ESPN, KGFM (maximum 20 commercials per week) 10x20 space at event (Vendor is responsible for equipment, set-up, tear-down) Up to two (2) banners displayed at event
Six (6) live remote mentions at event
Twenty-five (25) tickets to event

Kid Zone Sponsor \$1,300.00

(2-maximum) sponsorship is exclusive

Logo placement on all marketing materials; Kids Fest web page, social media, newspaper, Bakersfield Life Magazine, T.V., E-blast

Ten (10) banked commercials to be used on one (1) station of your choice: KERN, ESPN, KGFM (maximum 20 commercials per week) 10x20 space in Kids Zone area (Vendor is responsible for equipment, set-up, tear-down)Up to one (1) banner displayed at event
Ten (10) tickets to event
Four (4) live remote mentions at event

Baby Bounce Sponsor \$1,300.00

(2-maximum) sponsorship is exclusive

Logo placement on all marketing materials; Kids Fest web page, social media, newspaper, Bakersfield Life Magazine, T.V., E-blast

Ten (10) banked commercials to be used on one (1) station of your choice: KERN, ESPN, KGFM (maximum 20 commercials per week) 10x20 space in Kids Zone area (Vendor is responsible for equipment, set-up, tear-down)Up to one (1) banner displayed at event
Four (4) live remote mentions at event
Ten (10) tickets to event

Kids Choice Sponsor \$1,000.00

(10-maximum) sponsorship is exclusive

Logo placement on all marketing materials; Kids Fest web page, social media, newspaper, Bakersfield Life Magazine, T.V., E-blast,

Ten (10) banked commercials to be used on one (1) station of your choice: KERN, ESPN, KGFM (maximum 20 commercials per week) 10x10 space at event (Vendor is responsible for equipment, set-up, tear-down) Up to one (1) banner displayed at event
Four (4) live remote mentions at event
Ten (10) tickets to event

Vendor Sponsor

10x10 space at Kids Fest (Vendor is responsible for equipment, set-up, tear-down)

(1) 8x10 banner displayed at Booth

Booth Investment = \$100.00

Booth Investment with 6ft. table and 2 chairs = \$150.00

Electricity Needed

Registration/Payment Information

Company Name as it should appear in promotional materials:

Contact Name: _____

Address: _____

City: _____ State: _____ ZIP _____

E-mail: _____

Phone: _____

Type of Business: _____

Signature: _____

Charge to Credit Card (circle one) VISA MasterCard

Card # _____

Expiration Date ____ / ____ CVC# _____

Cardholder Name _____

Billing Address _____

Check (Payable to AGM)

AGM Account

Date: _____

Attn: KidsFest: Tina Zimmermann 661-303-6936

Office:661-328-1410/ Fax: 661-283-7992

American General Media

PO Box 2700, Bakersfield, CA 93303

Space reservations will not be confirmed without a signed contract and full payment 3 weeks prior to the event. Rates noted above are non-commissionable. Please make checks payable to AGM. In the event of a cancellation the vendor will be responsible for 50% of the amount contracted for. Cancellations within 2 weeks of the event will not be refunded. Should the event be cancelled due to causes beyond the control of the event management, its sponsors and exhibitors shall not be held liable and advance payments will be refunded in full.